

## **PROGRAM OUTCOMES**

**PO 1:** Apply the concepts related to Commerce, Accountancy, Economics, Management and other allied subjects in various commercial fields.

**PO 2:** Demonstrate leadership and team building traits to face the competitive business environment

**PO 3:** Design and Construct an innovative business model and develop entrepreneurship skills

**PO 4:** Develop a strong foundation for the industry specific skills to pursue better career prospects.

### **Specific Programme Outcome**

**PSO1:** Create for the students an avenue of self-employment and also to benefit Banks, Insurance companies by providing them with suitable trained persons in the field of Banking & Insurance.

**PSO2:** Develop students to explore opportunities in the field of Banking and Insurance due to Globalization, Privatization and Liberalization.

**PSO3:** Understand operational environment in the field of Banking & Insurance

**PSO4:** Develop and Inculcate training and practical approach among the students by using modern technologies in the field of Banking and Insurance

## **COURSE OUTCOMES**

### **F.Y.B. Com (Banking & Insurance)**

#### **Semester I**

**Course Name:** Environment and Management of Financial Services

CO 1 Define Indian financial markets, financial instruments and financial regulators

CO 2 Understand the mobilization of funds by banking and insurance sector

CO 3 Apply the knowledge of the functioning of banks and insurance companies.

CO 4 Analyse role of banks, financial institutions and insurance companies in the economy.

**Course Name:** Principles of Management

CO 1 Define the concept of management and its functions

CO 2 Describe concept of planning, decision making, controlling, staffing, organizing etc. and to understand new approaches in management.

CO 3 Apply knowledge of leadership in business organization.

**Course Name:** Financial Accounting – I

CO 1 Define basic accounting concepts such as journal, ledger, subsidiarybook, journal proper and bank reconciliation statements.

CO 2 Understand knowledge on AS -6 (depreciation) and AS 10 (fixed assets).

CO 3 Apply knowledge of accounting practices

CO 4 Analyse the final accounts, stock valuation and hire purchase.

**Course Name:** Business Communication – I

CO 1 Understand key communication concepts in corporate and global world.

CO 2 Apply communication skills and overall personality development in business

CO 3 Evaluate importance of business communication in modern business environment

CO 4 Design business and personnel correspondence for business communication

**Course Name:** Foundation Course – I

CO 1 Understand about Indian society

CO 2 Apply multi-cultural diversity of Indian society

CO 3 Connect India's political processes and the Indian constitution

CO 4 Evaluate the importance of fundamental rights and duties provided by the Constitution of India.

**Course Name:** Business Economics- I

CO 1 Memorize the knowledge of demand-supply analysis, production function, break even analysis and economies of scale

CO 2 Understand markets structures such as perfect competition, monopoly, monopolistic competition and oligopoly

CO 3 Demonstrate with the economic principles as are applicable in business

**Course Name:** Quantitative Methods – I

CO 1 Understand index numbers and application to banking and insurance sector.

CO 2 Describe fundamental knowledge of statistical techniques as applicable to business

CO 3 Identify an appropriate probability distribution for the analysis of data in the research problem

**Semester II**

**Course Name:** Principles and Practices of Banking & Insurance

CO 1 Define functions and working of banking sector in India.

CO 2 Understand functions and working of Insurance sector in India

CO 3 Evaluate the business environment in insurance and banking sector with regard to Indian context

**Course Name:** Business Law

CO 1 Describe the provisions of Indian legal system.

CO 2 Understand the salient features of Indian Constitution and principles of natural justice.

CO 3 Apply the provisions of contract and modes of discharge of contract along with remedies on breach of contract.

**Course Name:** Financial Accounting – II

CO 1 Understand valuation of goodwill and shares

CO 2 Apply knowledge of Buyback of equity shares and redemption of Preference shares

CO 3 Evaluate impact of Redemption of debentures on business.

CO 4 Outline the legal provisions regarding redemption of debentures

**Course Name:** Business Communication – II

CO 1 Apply dynamics of group communication – interviews, meetings, conference and public relation

CO 2 Analyse and evaluate business correspondence, language and writing skills.

CO 3 Create effective business writing skills with respect to drafting business correspondence

CO 4 Improve writing skills for better managerial decisions

**Course Name:** Foundation Course – II

CO 1 Define concepts of liberalization, privatization and globalization

CO 2 Understand the importance of environmental studies.

CO 3 Apply knowledge of the subjects to manage stress and conflict.

CO 4 Apply managerial skills to build peace and harmony in the society

**Course Name:** Organizational Behaviour

CO 1 Define Organisation behaviour and its importance to individuals, group and business organisation

CO 2 Apply understanding of organizational behaviour with respect to motivation in banking and insurance sector

CO 3 Interpret the importance and techniques of organizational behaviour for organization prosperity

**Course Name:** Quantitative Methods – II

CO 1 Define hypothesis, linear programming and matrices

CO 2 Understand calculation of Ratio, Proportion and Percentage

CO 3 Utilize statistical tools and techniques to calculate risks in investment management.

### **S.Y.B. Com. (Banking & Insurance)**

#### **Semester III**

**Course Name:** Information Technology in Banking & Insurance I

CO 1 Apply the knowledge and understanding of e-commerce and cyber security

CO 2 Analyse the various conceptual and legal aspects of e-banking provisions.

CO 3 Demonstrate skills on MS-Word and MS Excel for carrying out of smooth banking processes

CO 4 Evaluate the importance of cyber security, privacy, and ethical issues for secured monetary transactions

**Course Name:** Foundation Course - III

CO 1 Learn aspects and areas of banking like rural banking, retail banking and corporate banking and universal banking

CO 2 Gain knowledge of financial inclusion and study the initiatives developed by government for the inclusion

CO 3 Define contemporary developments like technological innovations, micro finance and financial inclusion.

**Course Name:** Financial Markets

CO 1 Determine the functioning and operations of financial markets in India for the growth and development of the economy.

CO 2 Apply Knowledge and understanding of derivative markets

CO 3 Understand the functions and role of commodity markets

CO 4 Explain the derivatives market to manage the underlying assets and financial risk

**Course Name:** Direct Taxation

CO 1 Demonstrate the knowledge and understanding of basic terms and residential status

CO 2 Calculate income from salary, house property, profit, gain from business and profession.

CO 3 Compute income from capital gains and other sources taking into consideration Section 10 of exclusion of income.

CO 4 Evaluate computation of taxable income of individuals

**Course Name:** Management Accounting

CO 1 Explain the role of management accounting in decision making

CO 2 Understand analysis of financial statements and ratio analysis.

CO 3 Apply knowledge of cash flow, fund flow and working capital management

CO 4 Evaluate working capital requirements & compute operating cycle for organizational sustainability

**Course Name:** Organizational Behaviour

CO 1 Understand personality, perception and group dynamics.

CO 2 Analyse group dynamics at workplace and its effects on organizational effectiveness.

CO 3 Discover the practices and challenges of Organisational Behaviour in the banking and insurance sectors

**Course Name:** Risk Management

CO 1 Understand risk management dynamics

CO 2 Understand Risk in Management in banking industry

CO 3 Develop scientific temper towards technology and its use in everyday life.

**Semester IV**

**Course Name:** Information Technology in Banking & Insurance II

CO 1 Understand e-business and techno management

CO 2 Determine the recent technological changes in banking industry and statutory regulations for dealing with fraudulent transactions

CO 3 Application of I.T in banking.

CO 4 Apply knowledge of MS-Office packages for institutional automation.

**Course Name:** Foundation Course – II

### Course outcome Description

CO 1 Understand the importance of life insurance and its products .

CO 2 Demonstrate the role of insurance in logistics and fire insurance

CO 3 Compare the various schemes and policies existing in the current insurance industry

### **Course Name:** Corporate & Securities Law

CO 1 Describe provisions and doctrines of Company law, 2013 and its application in banking and insurance sectors.

CO 2 Explain the constituents of SEBI and its guidelines for issue of disclosure and investor protection

CO 3 Demonstrate Knowledge of Depositories Act, 1996

CO 4 Evaluate the importance of corporate and securities law in banking sector.

### **Course Name:** Business Economics-II

CO 1 Define knowledge and understanding of macro economics

CO 2 Analyse money, inflation and monetary policy

CO 3 Demonstrate knowledge of open economy and its benefits.

CO 4 Summarize the knowledge of intricacies of International Trade

### **Course Name:** Cost Accounting

CO 1 Identify various elements and components of total cost for better cost control.

CO 2 Demonstrate Knowledge and understanding the concept and classification of cost

CO 3 Application of Marginal costing technique.

CO 4 Measure the efficiency in production to identify the causes of variances

### **Course Name:** Customer Relationship Management

CO 1 Demonstrate various aspects of customer relationship management

CO 2 Discover key areas of new customers and existing.

CO 3 Compare different forms of entrepreneurial structures and business plan for effective business

### **Course Name:** Wealth Management

CO 1 Identify various elements and components of total cost for wealth management

CO 2 Demonstrate Knowledge and understanding the concept and classification of cost and wealth

### **T.Y.B. Com. (Banking & Insurance)**

#### **Semester V**

**Course Name:** Financial Reporting & Analysis (Corporate Banking & Insurance)

CO 1 Demonstrate Knowledge and understanding of international banking operations

CO 2 Explain the concepts of international finance with reference to its evolution and exchange rate systems

CO 3 Interpret the structure and regulations of foreign exchange market in India and FOREX rates with reference to international transactions

CO 4 Analyse factors and methods to overcome risk related to foreign exchange transactions for financial stability of companies and countries.

**Course Name:** Auditing

CO 1 Demonstrate Knowledge and understanding of various users of financial information.

CO 2 Prepare audit plan, programme, notebook and working papers

CO 3 Analyse audit techniques like internal control, internal check & internal audit to prepare ethical financial statements.

**Course Name:** Strategic Management

CO 1 Understand application of corporate and business level strategies in business

CO 2 Apply BCG Matrix, PESTLE, SWOT and environmental scanning

CO 3 Examine the process of implementation of strategy for business sustainability

CO 4 Assess the approaches of strategic evaluation for better control of business operations.

**Course Name:** Financial Services Management

CO 1 Demonstrate Knowledge and understanding of various financial services.

CO 2 Understand the various non-banking services

CO 3 Distinguish in the services like hypothecation and pledge.

CO 4 Analyse the growth of Mutual funds in India

**Course Name:** International Banking & Finance

CO 1 Demonstrate Knowledge and understanding of international banking operations.

CO 2 Explain the concepts of international finance with reference to its evolution and exchange rate systems

CO 3 Interpret the structure and regulations of foreign exchange market in India and FOREX rates with reference to international transactions.

CO 4 Analyse factors and methods to overcome risk related to foreign exchange transactions for financial stability of companies and countries

**Course Name:** Research Methodology

CO 1 Identify components of research and demonstrate the skill of Collection and interpretation of data

CO 2 Examine the methods of data collection and processing for better research outcomes to undertake research process in banking and insurance sectors

CO 3 Appraise various advanced statistical techniques to arrive at scientific solutions for business problems.

**Semester VI**

**Course Name:** Security Analysis & Portfolio Management

CO 1 Apply Knowledge and understanding and valuation of portfolio management.

CO 2 Demonstrate Knowledge and understanding of fundamental and technical analysis.

CO 3 Choose different analytical tools for portfolio management to check profitability based on fundamentals of companies

CO 4 Evaluate the relationship between risk and return through Capital Asset Pricing Model and Arbitrary Pricing Theory in financial environment.

**Course Name:** Auditing – II

CO 1 Define important concepts of audit of limited companies, banking companies and insurance companies

CO 2 Demonstrate professional ethics in profession of chartered accountancy

CO 3 Analyse financial statement audit of corporate bank and insurance companies, including therein the planning of audit, the execution of audit and the reporting of audit results.

**Course Name:** Human Resource Management

CO 1 Describe the concept of Recruitment, Selection, Performance appraisal, Training etc.



CO 2 Demonstrate human resource planning and HR procurement

CO 3 Interpret the basic concept of Human resource management

CO 4 Summarise the need various aspects of Human Resource Management with respect to Banking organisations.

**Course Name:** Turnaround Management

CO 1 Apply Knowledge and understanding of Business and industrial sickness

CO 2 Demonstrate Development of turnaround management and application of those strategies.

CO 3 Understand Concept of corporate restructuring

CO 4 Assess impact of Turnaround Management in revival of sick industry.

**Course Name:** Central Banking

CO 1 Demonstrate Knowledge and understanding of central banking

CO 2 Interpret the policy framework for monetary and fiscal policies for economic development

CO 3 Apply Knowledge and understanding of role of RBI as central bank.

CO 4 Distinguish Central banks in other countries with Central bank of India in terms of working

**Course Name:** Project Work in Banking & Insurance

CO 1 Understand element of research analysis and scientific temperament among learners.

CO 2 Develop awareness among learners regarding methodology of formulation and preparation of the project work

CO 3 Compose the research report and bibliography in the most effective way